



36th Australasian Association  
for Engineering Education  
Annual Conference

# Sponsorship Prospectus

7-10 DECEMBER 2025

THE UNIVERSITY OF QUEENSLAND,  
BRISBANE, AUSTRALIA



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THE UNIVERSITY OF QUEENSLAND (UQ) ACKNOWLEDGES AND RESPECTS ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLES AS FIRST AUSTRALIANS. FOR OVER 65,000 YEARS, THEY'VE CREATED AND SHARED KNOWLEDGE, CULTURE, HISTORY AND LANGUAGE. WE COMMIT TO UNITING WITH ABORIGINAL AND TORRES STRAIT ISLANDER STUDENTS, STAFF AND COMMUNITIES IN OUR TEACHING, LEARNING, RESEARCH AND COLLABORATIONS, SO WE ALL BELONG AT UQ.

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## THE AUSTRALASIAN ASSOCIATION FOR ENGINEERING EDUCATION (AAEE) INVITE YOU TO PARTNER WITH US FOR THE 36TH ENGINEERING EDUCATION.

*By sponsoring the 2025 AAEE Conference, your organisation can play a pivotal role in addressing these critical questions and shaping the future of engineering education.*



### VENUE & LOCATION

University of Queensland  
Brisbane, QLD  
7-10 December 2025

*The theme for this Conference is: **Engineering education: between the human and the digital.***

As the world rapidly advances with technologies like generative AI, the importance of human-centered skills becomes increasingly evident. This shift not only impacts the engineering profession but also highlights similar challenges in the inherently human and social processes of learning. Understanding how engineering education can contribute to the development of sociotechnical skills in graduates and help to shape industry's use of AI in ways that are socially responsible and that enhance innovation are now important issues for educators and industry. Join us in fostering a balanced approach where cutting-edge technology and essential human skills go hand in hand, ensuring a brighter, more innovative future.

### KEY DATES

**Fri. 30 May 2025**

Program Available (via website)

**Tue. 09 September 2025**

Standard sponsorship booking deadline

**Fri. 07 November 2025**

Late sponsorship booking deadline

**Sat. 07 December 2025**

Conference Bump-in  
AAEE Preliminary workshops & meetings

**Mon. 08 - Wed. 10 December 2025**

AAEE Preliminary workshops & meetings

**Wed. 10 December 2025**

Conference Bump-Out

## Sponsorship Overview

Benefit	Platinum AUD \$15,000	Gold AUD\$7,500	Silver AUD \$5,000	Bronze AUD \$3,000
Logo on promotional marketing materials	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Logo on relevant signage onsite	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Flyer or brochure for distribution at registration desk or in satchel	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Logo on holding slides displayed during sessions	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Display table in conference foyer	✓ Display Table	✓ Display Table	✓ Display Table	✓ Display Table
Conference Registrations	✓ 3 Registrations	✓ 2 Registrations	✓ 1 Registration	✗
Discounted Dinner Tickets	✓ Yes	✓ Yes	✗	✗
Signage in main conference room (supplied by speaker)	✓ Yes	✗	✗	✗
Speaking Opportunity	✓ Naming Rights	✗	✗	✗

## Branding & Additional Sponsorship Opportunities

Benefit	Conference Dinner AUD \$10,000	Welcome Reception AUD \$5,000	Paper Prize AUD \$2.500	Barista Cart (POA)
Logo on promotional marketing materials	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Recognition on Website & App	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Speaking Opportunity	✓ 5-Minute Speech	✓ 5-Minute Speech	✓ Poster Awards Presentation	✗
Social Event Tickets	✓ 5 dinner tickets	✓ 5 reception tickets	✗	✗
Signage at Venue	✓ Yes	✓ Reception Venue	✗	✗



Register interest to receive information on available opportunities, or to discuss bespoke options to suit your needs.

### Hosts



### Conference Organisers

Arinex Pty Ltd  
 ABN 28 000 386 676  
 Suite 22.01, 44 Market Street  
 Sydney NSW 2000  
 Australia

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